ABSTRACT

A print media having a first sheet that is elastic about a plane of its printable surface is adhered to a second sheet that is rigid about the plane of the printable surface. The two sheets are separable such that the first sheet may be separated from the second sheet after transferring a desired image to the printable surface. By transferring an image to the printable surface of the first sheet, and by subsequently removing the second sheet, a stretchable image is produced on the first sheet.